

National English Muffin Day - Sample VO

THEY MADE THEIR TRIUMPHANT ARRIVAL ON THE BREAKFAST TABLES 137 YEARS AGO. SINCE THEN, THOMAS'® ENGLISH MUFFINS CAPTURED AMERICA'S TASTE BUDS WITH THEIR SIGNATURE 'NOOKS & CRANNIES®' TEXTURE — AND BREAKFAST HAS NEVER BEEN THE SAME.

FROM CLASSIC BUTTER AND JAM TO DELICIOUS BREAKFAST SANDWICHES AND BEYOND, EVERYONE HAS THEIR FAVORITE WAY TO ENJOY THE ICONIC ENGLISH MUFFIN, AND THIS YEAR, THE AMERICAN BREAKFAST STAPLE IS GETTING ITS WELL-DESERVED MOMENT IN THE SUN ON NATIONAL ENGLISH MUFFIN DAY — SUNDAY, APRIL 23, 2017!

TO GIVE FANS OF THE ICONIC BREAKFAST FOOD EVEN MORE REASON TO CELEBRATE, THOMAS' IS RELEASING A NEW, LIMITED EDITION ENGLISH MUFFIN FLAVOR IN HONOR OF NATIONAL ENGLISH MUFFIN DAY: BACON BUTTERMILK PANCAKE!