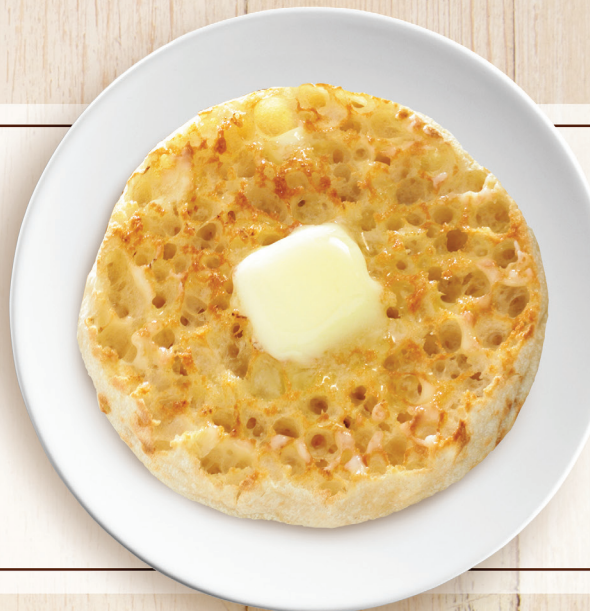


YOUR BREAKFAST FAVORITES TOGETHER AT LAST



Ever since making their triumphant arrival more than 135 years ago, Thomas'® English Muffins captured America's taste buds with their signature "Nooks & Crannies"® texture — and breakfast has never been the same. In honor of **National English Muffin Day on April 23**, Thomas' has created the ultimate breakfast mashup sure to satisfy your love for sweet and savory: **NEW Limited Edition Bacon Buttermilk Pancake English Muffins!**

Thomas' Bacon Buttermilk Pancake English Muffins are available for six weeks only!

The product has a suggested retail price of \$4.49.

National English Muffin Day Fun Facts:

- **Samuel Bath Thomas** first used griddle baking to create an English muffin filled with Nooks and Crannies. He later opened his own bakery, The Muffin House, in New York City in 1880.
- **How Thomas' English Muffins are made** is a highly guarded trade secret and only a few people hold the key to their goodness!
- **Last year, 1.75 billion Thomas' English Muffins were sold!** New York, California, Florida, Pennsylvania and New Jersey reign supreme as the states with the highest sales of English muffins.
- **The most popular toppings** for English muffins are butter, jelly or jam, eggs and cheese.
- **There are currently 16 Thomas' English Muffin flavors and varieties** ranging from Original to Blueberry and Light Multigrain to sandwich size.



SUGGESTED TWEET

Your breakfast favorites — together at last! Celebrate #NationalEnglishMuffinDay with **NEW Thomas' Bacon Buttermilk Pancake English Muffins!**

Nutrition Facts

Serving Size 1 muffin (61g)
Servings Per Container 6
Calories 160
Calories from Fat 20

Amount Per Serving	% Daily Value*	Amount Per Serving	% Daily Value*
Total Fat 2g	3%	Total Carbohydrate 30g	10%
Saturated Fat 0g	0%	Dietary Fiber 1g	4%
Trans Fat 0g		Sugars 4g	
Polyunsaturated Fat 1g		Protein 5g	
Monounsaturated Fat 0.5g			
Cholesterol 15mg	5%		
Sodium 360mg	15%		
Vitamin A 0% • Vitamin C 0% • Calcium 8% • Iron 8% Thiamin 15% • Riboflavin 8% • Niacin 10% • Folic Acid 10%			

*Percent(%) Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Ingredients: Enriched Wheat Flour [Flour, Malted Barley Flour, Niacin, Reduced Iron, Thiamin Mononitrate (Vitamin B1), Riboflavin (Vitamin B2), Folic Acid], Water, Sugar, Soy Flour, Farina, Artificial Flavors, Salt, Yeast, Corn Flour, Soybean Oil, Calcium Propionate and Sorbic Acid (to preserve freshness), Wheat Gluten, Buttermilk Powder [Buttermilk, Whey, Nonfat Milk, Lactic Acid, Cream Blend (Cream, Nonfat Milk Solids, Sodium Caseinate)], Citric Acid, Fructose, Xanthan Gum, Baking Soda, Maple Syrup, Corn Syrup, Soy Lecithin, Caramel Color, Sucralose, Red 3, Soy, Whey.



#ThomasBreakfast



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